

# amaysim

Long-running Optus MVNO with sharp pricing and simple plans.

Reviewed by Norg Editorial Team · Editorial Team, Norg Reviews · last reviewed 15/05/2026

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## Overall Rating

**4.1** / 5

Based on 0 detailed reviewer perspectives. Methodology: TelcoCompare — Mobile + NBN Methodology v1.0.0.

## Pros

+ Simple plan structure — easy to understand vs incumbents

## Cons

Optus network — same coverage caveats apply

## Key Takeaways

### 1. Methodology-weighted score: 4.1/5

amaysim placed #5 per the published au-telco methodology. Score is reproducible from facts + weights

— no editorial discretion beyond fact verification.

### 2. Segment fit: simple-plan MVNO

Strong fit for the segment described above. Long-running Optus MVNO with sharp pricing and simple plans.

### 3. Independent editorial review

Norg has no commercial relationship with amaysim that influences ranking. Affiliate revenue (if any) is disclosed separately. See /editorial-independence.